

I N V E S T M E N T S

# XUPERY LTD | INVESTMENTS

# XUPERY LTD | INVESTMENTS

xUpery is an international consulting and investment company specializing in digital transformations, focusing on best practices in digital responsibility and leadership development. Headquartered in Zurich, with hubs in Hamburg, Boston, Tallinn, and Taipeh we bring together an interdisciplinary team of digital experts and thought leaders who are at the forefront of knowledge creation and solution building. This unique combination of consulting and (co-) investment competence results in novel synergies.

DuLac Capital as one of our strategic partners holds a proven track record in the financial industry and secures the management of the investments.

DuLac Capital Ltd is a Swiss-based asset manager and multi-family office, which offers traditional as well as non-traditional investment management services to its Clientele since 2007. DuLac Capital has a profound expertise in the areas of private equity and corporate finance and a strong focus on investment opportunities in the context of digital transformations.

## Investment Focus

We focus on digitally enabled solutions including digital marketplace development and civic technologies in sectors such as media, entertainment, education, healthcare, and finance. We invest in platforms and solutions that serve the needs of people living and organizations operating in the digitally connected world.

Our seed investments focus on technologies that bridge online and physical spaces (e.g. Internet of Things, Blockchain, AR/VR, AI, etc.). In addition, our investment expertise encompasses behavioral aspects in the context of digital transformations in general and youth in particular.

## Sustainable Partnerships

We invest in entrepreneurs and sustainable partnerships. We work with founders to turn ideas into reality. In addition to financial commitments, we provide advice and counsel through our global network where needed and helpful.

We see trust between the startup team and the investors as a key prerequisite for meaningful risk-taking and future success.

## Deal Sourcing

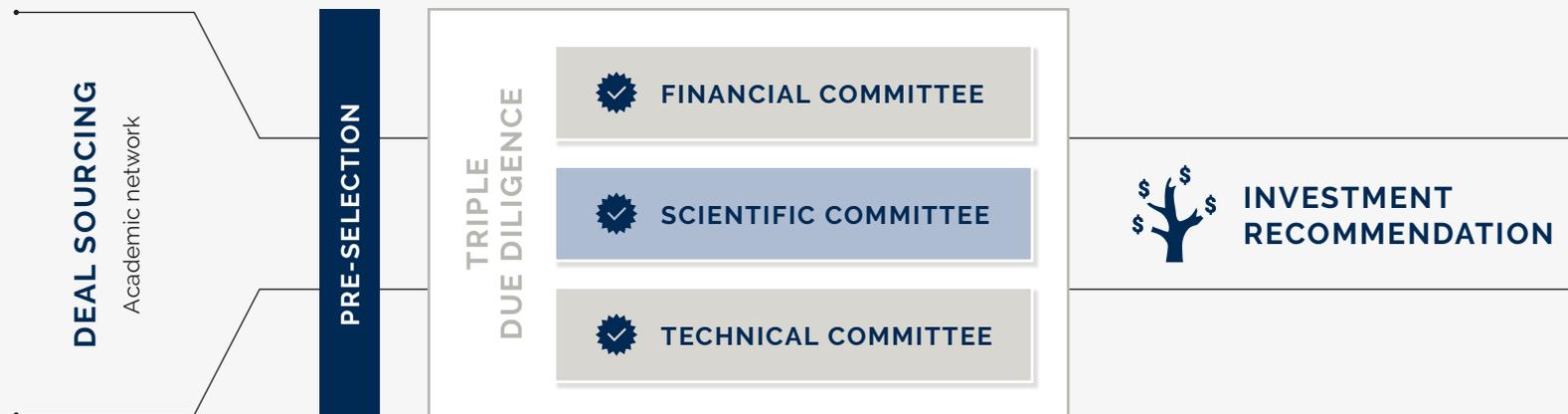
Our strong presence in leading scientific and academic institutions on three continents means we are at the pulse of innovation when it comes to disruptive business ideas and next generation technologies.

We maintain strategic partnerships with highly experienced and renowned scientists and other experts. We leverage xUpery's global network of relationships to achieve extraordinary results for our clients and partners and to provide a unique and privileged access to people, ideas, and expertise across the globe.

# TRIPLE DUE DILIGENCE

Our review process includes three interacting due diligence streams, which are carried out by investment committees. Together, we examine and assess the realistic value proposition and potential of each investment case.

In addition to the conventional criteria, our experts use their extensive scientific experience and knowledge to examine each investment opportunity in a broader evidence- and theory-based context in order to inform the investment decision based on a series of indicators and perspectives. This scientific assessment complements the financial and technical aspects of the xUpery due diligence process.



# XUPERY INVESTMENT BOARD

The Investment Board consists of members of the financial, scientific, and technical committees. It is ultimately responsible for the investment decisions at xUpery.

## Financial Committee

Examination and assessment of the financial aspects and value of the potential investment cases.



ANDREAS PETERLIK



DOMINO BURKI



DR. GREGOR GAWRON

## Scientific Committee

Examination and assessment of the scientific value and potential of the screened investment cases.



PROF. DR. URS GASSER



SANDRA CORTESI



PROF. DR.  
ALEXANDER TRECHSEL



PROF. DR.  
WOLFGANG SCHULZ

## Technical Committee

Examination and assessment of the technical aspects and feasibility of the potential investment cases.



DR. KRISTJAN VASSIL



ANDRÉ BRUNNER



NATHAN KAISER

# CONTACT

**XUPERY LTD**

Arosastrasse 7  
8008 Zürich  
Switzerland

**For general inquiries, please contact**

DOMINO BURKI  
dburki@xupery.com  
+41 79 572 53 00

This document has been prepared solely for marketing purposes and for the use of the recipient. Neither xUpery Ltd, DuLac Capital Ltd nor any of their employees make any warranty, expressed or implied. In particular, no responsibility is assumed for the completeness and accuracy of the information provided herein. This document does not constitute an offer, or a solicitation of an offer, or a recommendation, to buy or sell any securities or other financial products or to use a service. © xUpery Ltd. All rights reserved.